Appl. No.: 10/817,250 Amdt. Dated: 3/1/07 Reply to OA of 01/10/2007 RECEIVED CENTRAL FAX CENTER MAR 0 2 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: CLEGG, TIMOTHY) Examiner: Veraa, Christopher
Serial No.: 10/817,250) Art Unit: 3611
Filed: 04/03/2004) Attorney Docket Number: Clegg.04
For: FOLDING MAGAZINE INSERT))
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Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO ADVISORY ACTION

Dear Examiner Veraa:

In response to the Advisory Action mailed February 26, 2007, please make the following amendments to the application.

Amendment to the Claims begins on page 2 of this paper.

A Substitute Specification is attached to this paper after page 7. The substitute specification includes no new matter. The clean version follows the substitute specification.

Respectfully submitted,

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